

The Carolinas Center Joins Coalition to Transform Advanced Care

Raleigh, NC – August 27, 2015 - The Carolinas Center is excited to be the first and only state hospice association to join the Coalition to Transform Advanced Care (C-TAC), a national, non-profit, non-partisan organization based in Washington, D.C.

C-TAC is dedicated to the ideal that "all Americans with advanced illness, especially the sickest and most vulnerable, receive comprehensive, high-quality, person- and family-centered care that is consistent with their goals and values and honors their dignity." They are a pioneer in bringing together key stakeholders with an interest in seeing advanced care delivered in a way that honors a patient's goals and values.

According to C-TAC, over the next two decades, the number of people over 65 will nearly double to more than 72 million, or one in five Americans. The vast majority of people with advanced illness will be in this age group, though people with advanced illness exist from birth to old age. They will grapple with multiple conditions that interact in complex ways and will face a fragmented system, with care that is often uncoordinated and confusing. -Read more about C-TAC at: http://www.thectac.org.

"We are thrilled to be a member of C-TAC, says Carol Meyer, President & CEO of The Carolinas Center, "and in partnership with such a diverse group of leading organizations who share a vision for delivering high quality, comprehensive and patient-centered care. The Carolinas Center is once again providing leadership for hospices in North and South Carolina, working with innovators at the national level and utilizing this significant seat at the table for our members' benefit."

The Carolinas Center is the leading voice for quality end of life care in the Carolinas, representing an extensive network of hospice and palliative care providers in North and South Carolina. Since 1977, TCC has provided visionary leadership, relevant education, technical assistance, advocacy, and resources to providers across the two states. TCC staff and board work hard to empower hospice and palliative care providers, and facilitate system transformation, in order that excellent services are consistently provided to people and families who live with advanced illness. -Read more about TCC at: http://www.cchospice.org.

Contacts:

Carol Meyer, President/CEO cmeyer@cchospice.org 919.459.5383

Marsha Van Hecke, Mgr., Communication & Marketing mvanhecke@cchospice.org 919.459.5381

###