



January 17, 2018

Dear Friends & Colleagues,

It is with great enthusiasm and confidence that I announce the Board's decision to name Marisette Hasan President & CEO of The Carolinas Center, effective immediately.

TCC's Board and the CEO Search Committee have spent the last few months working with the firm of Armstrong McGuire to help with an organizational assessment and a profile of the qualities needed in our next CEO. It became clear that Marisette Hasan is the right person for this job.

For more than 28 years, Marisette has worked in the hospice and palliative care industry as a hospice nurse, administrator, and TCC board and staff member. Since September, she has served as Interim President & CEO. In these various roles--and more importantly, during her tenure at TCC:

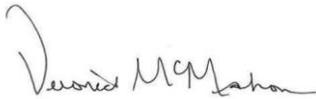
- Marisette has been actively engaged at both national and state levels in public policy and regulatory issues, forging and sustaining key relationships with healthcare and community stakeholders to advance the quality of care for all people.
- She is a tenacious advocate for all of us and has most recently led the efforts at TCC for issues such as regulatory revisions, opioid prescribing and drug disposal issues.
- She has helped continue the excellence in education that TCC is known for, developing and delivering education via our annual conferences, workshops, webinars and Member Interest Groups.
- Marisette's vision for the possible has helped secure a second major grant that, in addition to The Duke Endowment grant, will dramatically impact the landscape of advance care planning in our two states.
- She has helped TCC leverage partnerships with national organizations such as The Conversation Project and C-TAC, as well as Duke University researchers, to enhance care delivery models, improve costs and serve as a bridge throughout the care continuum.

Marisette's knowledge, passion and steadiness is the kind of leadership TCC needs to continue to lead the way in crafting solutions to strengthen and broaden the scope of work provided by hospice and palliative care organizations.

Marisette has already begun the search for her North Carolina counterpart. In this change in structure, with the CEO in Columbia, she will rely on a strong colleague in North Carolina to compliment her strengths, and steer advocacy and public policy there. We will let you know when we post this position.

Please join me in wishing Marisette well in a job that is not entirely new to her but comes with a new job title. And please be assured that TCC's tradition of providing high quality service and support for our members will continue.

Kind regards,

A handwritten signature in cursive script that reads "Veronica McMahon". The signature is written in dark ink and is positioned above the typed name.

Veronica McMahon
TCC Board Chair