

# The Carolinas Center

Innovation and Excellence in Advanced Illness at End of Life

## *Advanced Illness Management Summit*

*Innovative Care Delivery & Community Partnerships*



The Carolinas Center

*April 18, 2018  
Queens University of Charlotte • Queens Sports  
Complex & Conference Center  
1900 Selwyn Avenue • Charlotte, NC 28274*

# Event Details

## Continuing Education Credit

The Carolinas Center for Hospice and End of Life Care is an approved provider of continuing nursing education by the North Carolina Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

*This Live activity, Advanced Illness Management Summit, with a beginning date of 04/18/2018, has been reviewed and is acceptable for up to 5.75 Prescribed credit(s) by the American Academy of Family Physicians. Physicians should claim only the credit commensurate with the extent of their participation in the activity.*

## Certificates

Evaluations must be completed online via SurveyMonkey. Upon successful completion of the online evaluation form, a certificate will be emailed to each registrant within 10 business days to the email address provided on the evaluation form.

The SurveyMonkey link will be emailed after the Summit to each registrant at the email address provided on their registration form.

## Americans with Disabilities Act

The Carolinas Center is committed to a policy of non-discrimination involving equal access to education opportunities, regardless of sex, race, age, religion, color, national origin or disability. If you need any auxiliary aids or services identified in the ADA in order to participate, please visit the registration office for assistance.

## Cancellation Policy

Cancellations for this summit must be received in writing at The Carolinas Center by **5:00pm, Wednesday, March 28, 2018**. Cancellation notice received by that date will receive a refund, less \$50 administrative fee. No refunds will be given for cancellations received after March 28, 2018, or for no shows; however substitutions are accepted.

## Accommodations

The Carolinas Center has arranged the following special room rate of \$149.00 per night single/double with the *Holiday Inn – 230 North College Street, Charlotte, NC 28202*. Please call **704.335.5400** to make reservations and inform them you are with **AIM Summit** group.

*Special Thank You to Our Sponsor and Planning Committee!*

## Sponsored By:



**BlueCross BlueShield  
of North Carolina**

## Jointly Planned With:



# Schedule-At-A-Glance

7:30am - 8:00am	Registration & Continental Breakfast
8:00am - 8:15am	Welcome & Opening Remarks by Marisette Hasan, President/CEO, The Carolinas Center
8:15am - 8:30am	Opening Remarks & Introduction of Keynote Speaker by Dr. John Smith, Medical Director, Blue Cross Blue Shield of North Carolina
8:30am - 9:45am	<b>Opening General Session: Owning the Mission of True Palliative Care - Transitioning from Preadolescence to Maturity</b> <i>Timothy G Ihrig, MD, MA, CEO, Ihrig MD &amp; Associates, Des Moines, IA</i>
9:45am - 10:00am	Refreshment Break
10:00am - 11:00am	Concurrent Breakout Sessions:  <b>Clinical:</b> <b>Opioids in End of Life Care: Relieving Suffering Ethically and Safely</b> <i>Garrett Snipes, MD, Regional Hospice Program Director, Fellowship in Hospice and Palliative Medicine, Spartanburg Regional Healthcare System, Spartanburg, SC</i>  <b>Administrative:</b> <b>Hospital and Community Collaborations That Enhance Advance Care Planning Conversations</b> <i>Adam Koontz, Corporate Manager of Advance Care Planning, Novant Health, Winston-Salem, NC</i>
11:00am - 11:15am	Refreshment Break
11:15am - 12:15pm	Concurrent Breakout Sessions:  <b>Clinical:</b> <b>A Palliative Approach to Alzheimer's Disease and Dementia</b> <i>Allison Jordan, MD, Regional Medical Director of Palliative Medicine Services, Christian Hospital and Alton Memorial Hospice &amp; Associate Medical Director, BJC Hospice, St. Louis, MO</i>  <b>Administrative:</b> <b>Palliative Care: A Payer's Perspective</b> <i>John Smith, MD, CPC, Lead Medical Director, Quality Based Networks, Blue Cross Blue Shield of NC, Durham, NC</i>
12:15pm - 1:00pm	Networking Lunch
1:00pm - 2:00pm	Concurrent Breakout Sessions:  <b>Clinical:</b> <b>When the Shoe Doesn't Fit: Providing Pediatric Palliative Care in an Adult Hospice World</b> <i>Lily Gillmor, BSN, RN, CHPPN, Transitions Kids Program Director, Transitions LifeCare, Raleigh, NC</i>  <b>Administrative:</b> <b>Value-Based Care Driven by Technology</b> <i>Steve Hendrix, President, LifeScience Technologies, Leawood, KS &amp; John Carreker, III, CEO, Curantis Solutions, Addison, TX</i>
2:00pm - 2:15pm	Refreshment Break
2:15pm - 3:45pm	<b>Closing Plenary: Storyboard Interactive Sharing Session on "Innovative Care Delivery and Community Partnership"</b>

# Session Descriptions

## ***Opening General Session: Owning the Mission of True Palliative Care - Transitioning from Preadolescence to Maturity***

*Timothy G. Ihrig, MD, CEO, Ihrig MD & Associates, Des Moines, IA*

Dr. Ihrig explores what is possible in caring for the seriously ill through examination of what he terms true palliative care. He discusses combining a visionary approach to care delivery through a unique philosophical perspective modeled into methodology that can be strategically implemented into any healthcare system to meet the needs of patients, systems and payers. In addition, he addresses the current 'state of affairs' of palliative and hospice integration, acceptance and growth. A voluminous number of palliative programs have been developed over the past ten years, many predicated on the belief of easy financial capitalization on end-of-life care in a fee-for-service environment. Against this backdrop, he details how these programs have, and continue to, perpetuate biases and ignorance about the field among healthcare professionals, administration, laypersons and the media, which has led to a chasm between palliative care and hospice.

Dr. Ihrig offers that we are at a crucial inflection point in the development and integration of these models and will share thoughts on why it is imperative for us to embrace a broader definition of what is, can and should be the power of this care. He challenges us to expand our view of palliative care and hospice as a unified mechanism for LIVING our entire lives, death being not the opposite of life, but the culmination of living a life.

## ***Opioids in End of Life Care: Relieving Suffering Ethically and Safely***

*Garrett Snipes, MD, Regional Hospice Program Director, Fellowship in Hospice and Palliative Medicine, Spartanburg Regional Healthcare System, Spartanburg, SC*

While the opioid misuse epidemic is real, it is to some extent due to the inappropriate extrapolation of the practice of opioid use in patients at end of life to the population with chronic non-malignant pain. This session will outline the ethical imperative to relieve suffering in people nearing death, and the role of opioids in that regard. Using the bedrock ethical principles, Dr. Snipes will review ethical considerations in using opioids in this population in order to achieve maximal benefit and minimal burden, and facilitate a comfortable end of life process in advanced cancer and other serious illness states.

## ***Hospital and Community Collaborations That Enhance Advance Care Planning Conversations***

*Adam Koontz, Corporate Manager of Advance Care Planning, Novant Health Inc., Winston-Salem, NC*

**Dr. Mendelson:** Advance care planning and goals of care conversations are essential to providing person-centered care across the healthcare continuum. Our patients deserve the care that aligns with their values and preferences, no more and no less, however many providers and members of a person's care team find it difficult to discuss this important topic. As we work to increase our comfort level with this topic, we hope to normalize this conversation, both in the community and throughout the course of a person's healthcare experience.

**Adam Koontz:** At Novant Health, Choices and Champions is all about knowing and honoring patients' wishes to ensure they receive the care they want – no more, no less. Built on a foundation of team member awareness, we have transformed the culture around how we engage patients to discuss and document their end-of-life wishes. Our approach utilizes tools and strategies that empower all adult patients to identify their health care Champion – someone they trust to speak for them if they are unable to make their own medical decisions – and to engage in thoughtful conversations around their goals of care and treatment preferences. All of this is documented in the patient's electronic medical record, empowering team members in both the acute and ambulatory settings to revisit these conversations throughout the care continuum. By normalizing these conversations and ensuring their documentation, we increase the likelihood that our patients will receive the care they desire.

## ***A Palliative Approach to Alzheimer's Disease and Dementia***

*Allison Jordan, MD, Regional Medical Director of Palliative Medicine Services, Christian Hospital and Alton Memorial Hospice & Associate Medical Director, BJC Hospice, St. Louis, MO*

The United States is facing a "Silver Tsunami" of individuals that will need advanced illness management. Many will develop Alzheimer's disease and/or dementia during their lifetime. Palliative care providers must be prepared to support the patients and families along the journey. This session will discuss current best practices for symptom management and advance care planning. Tips for caregiver support will also be addressed.

## ***Palliative Care: A Payer's Perspective***

*John Smith, MD, CPC, Lead Medical Director, Quality Based Networks, Blue Cross Blue Shield of NC, Durham, NC*

Dr. Smith will discuss the approach that BCBSNC is taking regarding Palliative Care.

## ***When the Shoe Doesn't Fit: Providing Pediatric Palliative Care in an Adult Hospice World***

*Lily Gillmor, BSN, RN, CHPPN, Transitions Kids Program Director, Transitions LifeCare, Raleigh, NC*

While uncomfortable to talk about, the fact remains that children experience life threatening and/or life limiting illnesses, with many of these children not living into adulthood. The trajectory of a chronic complex medical condition in a pediatric patient looks different than in an adult, requiring an extra level of expertise from providers. This session will define pediatric palliative care and address the similarities and differences between pediatric palliative and pediatric hospice. We will also look at how incorporating even minor aspects of pediatric palliative care into everyday practice, regardless of setting, can have a tremendous impact on the patient, family, and you.

## ***Value-Based Care Driven by Technology***

*Steve Hendrix, President, LifeScience Technologies, Leawood, KS & John Carreker, III, CEO, Curantis Solutions, Addison, TX*

As the healthcare industry moves to a value-based care model, technology will play an ever increasing role. In this session, two technology leaders will provide a couple of use case scenarios, while introducing you to their healthcare delivery platforms.

## ***Closing Plenary: Storyboard Interactive Sharing Session on "Innovative Care Delivery and Community Partnership***

This closing plenary is a roundtable session in which participants will interact in small groups with various presenters to hear about innovative and exciting care delivery models and/or diverse community programs. Presenters will share what they are doing as a best practice in their organization/community/region - a care delivery model, a community partnership program, a research project - something that is or will enhance care delivery for patients and their families across the advanced illness care continuum.

## ***Registration Fees***

<b>FEES:</b>	<b>On/Before 03/28/18</b>	<b>After 03/28/18</b>
<input type="checkbox"/> <b>Member</b>	<b>\$220</b>	<b>\$259</b>
<input type="checkbox"/> <b>Individual Member</b>	<b>\$270</b>	<b>\$300</b>
<input type="checkbox"/> <b>Student Rate</b>	<b>\$120</b>	<b>\$159</b>
<input type="checkbox"/> <b>Non-Member</b>	<b>\$320</b>	<b>\$359</b>

Fee includes continental breakfast and lunch.

Handouts will be provided via email 3-4 days prior to the Summit.

**Register online:** <http://bit.do/AIMSummit>

**Questions:** Contact Yesha Bell at 919.459.5382 or [ybell@cchospice.org](mailto:ybell@cchospice.org).