



# The Carolinas Center

Innovation and Excellence in Advanced Illness at End of Life

## Palliative Care Bootcamp March 28-29, 2019



*Palliative care is quickly moving to the forefront as a “premier” model for “person centered” care designed to support patients who are living with a serious illness. This 2-day palliative care boot camp is designed to give healthcare providers from diverse perspectives (i.e. home health, hospice, nursing homes, hospitals, primary care, etc.) proven best practice tools needed to build and/or sustain a successful community based palliative care program. This interactive boot camp with our nationally recognized faculty, will not only provide the building blocks for a strong palliative care program but will allow participants to begin the process for evaluating their own program needs and serve as a stepping stone to accelerate their work when they return to their organizations.*

**Lake Junaluska Conference  
& Retreat Center  
91 N. Lakeshore Drive  
Lake Junaluska, NC 28745**



LEADERSHIP  
VOICE  
INNOVATION  
IMPACT

# *Schedule at a Glance*

## ◇ **March 28, 2019**

7:30am - 8:15am	<b>Registration/Breakfast</b>
8:15am - 8:30am	<b>Welcome &amp; Introductions</b>
8:30am - 9:15am	<b>Making the Case for Palliative Care</b> >Value Based Reimbursements >Alternative Payment Models >Making the Case for ACO >Why Palliative Care
9:15am - 10:00am	<b>Leadership of Palliative Care</b> >Structure to Succeed >Identify the Right Patients >Clinical & Organizational Leadership
10:00am - 10:15am	<b>Break</b>
10:15am - 11:15am	<b>Clinical Guidelines and Quality Palliative Care</b>
11:15am - 12:15pm	<b>Models of Palliative Care</b> >Collaborations & Creative Models to Provide the Best Access to Palliative Care
12:15pm - 1:00pm	<b>Lunch</b>
1:00pm - 1:45pm	<b>Staffing &amp; Productivity with Key Performance Indicators</b>
1:45pm - 2:30pm	<b>Marketing Palliative Care</b>
2:30pm - 2:45pm	<b>Break</b>
2:45pm - 3:45pm	<b>Billing &amp; Coding</b>
3:45pm - 4:45pm	<b>Financing Palliative Care</b>

## ◇ **March 29, 2019**

7:30am - 8:00am	<b>Breakfast</b>
8:00am - 9:00am	<b>Palliative Care in the Home, Clinic, &amp; Facilities</b>
9:00am - 10:00am	<b>Metrics &amp; Measurements for Palliative Care</b>
10:00am - 10:15am	<b>Break</b>
10:15am - 11:15am	<b>Operationalizing Palliative Care</b>
11:15am - 11:45am	<b>Increasing Hospice Referrals</b>
11:45am - 12:15pm	<b>Legal &amp; Compliance</b>
12:15pm - 1:00pm	<b>Lunch</b>
1:00pm - 2:00pm	<b>Business Planning</b>
2:00pm - 3:00pm	<b>Resiliency</b>
3:00pm - 3:15pm	<b>Break</b>
3:15pm - 4:30pm	<b>Strategic Planning</b>
4:30pm - 4:40pm	<b>Wrap Up &amp; Certificate Distribution</b>

## About the Presenters:



**Janet Bull, MD, MBA, FAAHPM, Chief Medical Officer, Four Seasons Compassion for Life, Flat Rock, NC**, holds a consultant assistant professorship at Duke University Medical Center. She has authored or co-authored several papers on palliative care and quality data reporting. She helped develop the Quality Data Assessment Collection Tool which is now being used across multiple national sites to benchmark data and collaborate on quality reporting through the Global Palliative Care Quality Alliance. She directs the research department at Four Seasons and has served as the Principle Investigator on over 45 clinical trials in hospice and palliative medicine. She is Program Director of the Palliative Care Immersion Course and a principal of Four Seasons Consulting Group, which offers consulting services in hospice, palliative care, and research. Dr. Bull was the recipient of TCC's Sharon O. Dixon Award in 2007, the Cuniff-Dixon Hastings Award in 2012, and the Josephino Magno Distinguished Physician Award in 2013. In 2014, she was recognized as one of the Top 30 Visionaries in the Field awarded by the American Academy of Hospice and Palliative Medicine (AAHPM) and served as Principal Investigator on the 2014-17 Center of Medicare Innovations Grant demonstrating the value of palliative care. She is the current Past President of the AAHPM and has worked as a core member of the team for the Academy on the development of the Alternative Payment Model for Serious Illness Care.

**John Morris, MD, FAAHPM, Chief Medical Officer of Palliative, Four Seasons and Teleios Collaborative Network, Flat Rock, NC**, is passionate about helping people and organizations develop excellent palliative care programs. His role is to teach, mentor and develop great palliative care clinicians and leaders as well as develop palliative care organizations that succeed. He started working for Four Seasons part time in 2003 to help start palliative care programs in hospitals. He left pulmonary practice to work full time for Four Seasons as the Medical Director of Palliative Care in 2005. Dr. Morris has worked with several organizations to develop and improve palliative care services including Four Seasons, Pardee Hospital, Park Ridge Hospital, Transylvania Regional Hospital, Mission Health System, Greenville Health System, and Palliative Care of SC. Dr. Morris is the co-director of the Palliative Care Immersion Course. This experiential learning experience for clinicians uses innovative techniques and role play to teach clinical palliative care skills to a national audience several times yearly. John also teaches palliative care program development in Four Seasons Center of Excellence. Over 30 organizations have attended these programs since inception in 2010. Dr. Morris received the Sharon O. Dixon Award for Clinical Excellence presented by The Carolinas Center in 2011.



**Marian Grant, DNP, ACNP-BC, ACHPN, FPCN, RN**, is Senior Regulatory Advisor for the Coalition to Transform Advanced Care (C-TAC), a policy and marketing consultant for the Center to Advance Palliative Care (CAPC), and a palliative care nurse practitioner at the University of Maryland Medical Center. She is adjunct faculty at the University of Maryland and Johns Hopkins School of Nursing. In 2014, she was selected as a Robert Wood Johnson Health Policy Fellow. Dr. Grant has served on the board of the Hospice and Palliative Nurses Association, been faculty for ELNEC, the End-of-Life Nursing Education Consortium, and speaks nationally and internationally on palliative care. Before becoming a nurse, she had a career in marketing at the Procter & Gamble Company and worked on the Max Factor and Cover Girl cosmetics brands.



## Continuing Education

The Carolinas Center for Hospice and End of Life Care is an approved provider of continuing nursing education by the North Carolina Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

*You will be awarded 14.25 contact hours for attending the Palliative Care Bootcamp.*

*Application with AAFP is pending!*

## Americans with Disabilities Act

The Carolinas Center is committed to a policy of non-discrimination involving equal access to education, regardless of sex, race, age, religion, color, national origin or disability. If you need any auxiliary aids or services identified in the ADA in order to participate, please contact Yesha Bell at 919.459.5382 or via email at [ybell@cchospice.org](mailto:ybell@cchospice.org).

## Cancellation Policy

Cancellations for this program must be received in writing at The Carolinas Center by 5:00pm, **Thursday, March 7, 2019**. Cancellation notice received by that date will receive a refund, less an \$85 administrative fee. No refunds will be given for cancellations received after **Thursday, March 7, 2019** or for no shows; however substitutions are accepted.

## Overnight Accommodations

The Carolinas Center has arranged a special rate of **\$98 single/double or \$117 for triple** with Lake Junaluska. To make reservations contact **Lake Junaluska Conference & Retreat Center** at **800.222.4930** and let them know you are with The Carolinas Center or go online to [www.lakejunaluska.org](http://www.lakejunaluska.org) and use **Group Code 29465**. Reservations must be made by **Monday, February 25, 2019** to qualify for the discounted room rate.



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## Registration Fees

If you register	On/By March 7	After March 7
Hospice Provider Member	\$295	\$339
Individual Member	\$329	\$369
Non-Member	\$379	\$419

**\*\*Handouts will be provided via email\*\***

Questions: 919.459.5382 • Yesha Bell ([ybell@cchospice.org](mailto:ybell@cchospice.org))

**[CLICK HERE](#) TO REGISTER ONLINE!**